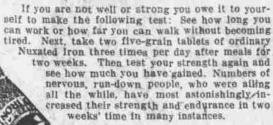


Helps Make Strong, Sturdy Men and Beautiful, Healthy Women 3,000,000 People Use It Annually As a Tonic, Strength and Blood-builder





News of Our Ancestors 250 Years Ago

Aug. 19, 1660 (Lord's Day). "Home to dinner, where my wife had on her new petticont that she bought yesterday, which indeed is a very fine cloth and a fine lace; but that being of a light color, and the lace all silver, it makes no great show."— (From Pepys' Diary.)

One of Zellner's 14 Points

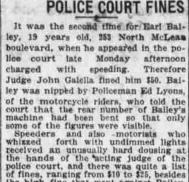
Large supplies of Hosiery in Lace, Drop Stitch, Clocked, Embroidered and Plain Silk, also in Lisle of several qualities, to fit every size and shape, make the Hosiery purchase at Zell-

Do you get your Hose at a Shoe and Hosiery Store? A \$20,000 stock of Hosiery is carried by Zeliner's from

When Zellner's policy was changed the profit was cut in two. Under the cash plan the profit has been again cut in two.



The Speaker Fitted with Schulter Sheil Oxfords. A sketch each week, drawn by Artist Eauft-MANY AUTOISTS DRAW



MISSISSIPPI PICKS

The list of banker delegates from Mississippi to the World's Cotton conference to be held at 'New Orleans, Oct. 13 to 16, gives the names of four delegates from the state at large, They are W. P. Holland, president Planters' bank, Clarksdale; B. W. Griffith, president First National bank, Vicksburg; W. H. Negus, president First National bank, Jackson Thad B. Lampton, vice-president Capital National bank, Jackson Eighty-one other banker delegates are Eighty-one other banker delegates are appointed from the 81 counties of the

state.
The list is given out from the office of the secretary of the Mississippi Bank-ers' association in Jackson.

DR. SASSER BURIED AT MIDDLETON, TENN. Give

BLUE MOUNTAIN, Miss., Aug. 19. (Spl.)—President T. W. Lowrey, of Blue Mountain college, has just returned from Middleton, Tenn., where he was called by wire Monday to officiate at the funeral of Dr. J. D. Sasser, the well-known hotel man and physician of that place, who had just died in a Memphis hospital.

Dr. Sasser married Miss Effic Watson, of Blue Mountain, and is surviyed by his wided and a number of relatives in this part of the country. He was buried in the family cemetery at Middleton.

right glasses now will PHOSPHATE **STRENGTHENS WEAK NERVES**

Nething Like Plain Bitro-Phosphate Strengthen Weak Nerves and Increase Strength and Vigor.

According to a noted French Scientist, the most effective remendy for nervousness, insomnia and aiments due to depleted nerve force, is a form of organic phosphate known among druggists in the country as Bitro-Phosphate.

It is described as a substance which is similar in composition to the phosphorous naturally found in brain and nerve cells and, being easily and quickly assimilated, the work of creating nerve force, strength and wigor begins immediately it is taken into the human system.

STRIKE DOES NOT

NASHVILLE, Tenn., Aug. 19 .- Care nion.
The strikers claim that 90 percent of its employes of the company will be sembers of the new union by noon te-

DE QUINCEY DISCIPLE HELD FOR MURDER

Acquised of the murder of Ed Brown. Kansas City, Me., who died in the General hospital a few nights ago as the result of a dope jag. Charles D. McKengle, alias Charles Brown, 26 years old. Muskogee, Okla., himself a pitiable drug addict, arraigned in the police court late Monday afternoon, was held to the state court by Acting Judge Galella. Trembling and wild-eyed, McKengle, or Brown, in his plea of not guity, mumbled that he thought Ed, Brown was an experienced happy duster when he divided his supply of morphine and cocaine with him, McKengle and Brown met in Memphis and the former displayed his needle, ladle and syringe to the latter. According to McKengle, Brown boasted that he could hold as many shots as anybody. That was agreeable to McKengle, so they engaged a room at a Main street hotel and proceeded to get on a post-July Jag.

Brown lost consciousness soon after the second cannon load had been injected in his arm.

GETTING CAMPAIGN FOR BAPTIST FUND READY

BLUE MOUNTAIN, Miss., Aug. 19. (Spl.)—Dr. B. G. Lowrey, of this place, vice-president of the Blue Mountain college, is devoting the major part of his vacation time to getting under way in Mississippi the financial program of the Baptists of the state to raise \$3.599,000 in cash and pledges during the coming winter as the five-year contribution of the commonwealth to the \$75,000,000 campaign of the Southern Baptist convention.

FIELD SECRETARY TO ENTER BOYS' WORK

BLUE MOUNTAIN, Miss., Aug. 19. (Spl.)—Robert C. Beaty, of this place, has completed his work as field secretary for the Mississippi division of the Y. M. C. A. as collector of the war piedges made to the organization by the various counties of the state, and will begin active duties in September as associate boys' work secretary in Mississippi. His headquarters will be at Jackson, and his work will probably be chiefly confined to the central office there.

JAPS BUYING MANY MINES IN CHILE

have settled down into the former po-litical lethargy. Not even the race be-tween Rogers and Eubanks for shariff which called out most of the betting be-fore the first election, seems to be causing much interest, and Russell and Johnson are claiming less concern among Tippah electors than the ordi-nary routine of everyday life.

FORM LIONS CLUB.

ds of the acting judge of the ourt, and there was quite a list ranging from \$10 to \$25, besides in fine that went against Bailey, see where victims tagged by the policeman balked and bawled aptors out, Judge Galella fined aptors out, Judge Galella fined and the configuration of the second victorial states of the configuration of the second victorial states of the configuration of the

of the secretary of the Mississippi Bankers' association in Jackson.

To Purify and Enrich the Blood
Take GROVE'S TASTELESS Chill
TONIC, which is simply IRON and
QUININE suspended in Syrup. So
Pleasant Even Children Like It. You' majority of them bringing 30 cents
can soon feel its Strengthening, Invigorating Effect. Price 60c.

COLDWATER, Miss., Aug. 19, (8pl.)

—A negro farmer named Emmanuel Platterson, who lives at Love Station, has been selling some of the first watermelons brought to this market during the present season. He sold one of \$24 melons **nere* for \$21, the control of them bringing 30 cents apiece. He sold one melon weighing over 40 pounds for \$1.25.

BRIDGE IS FINISHED.

GUARD PLANS SLOW.

FIRE DESTROYS BARN.

ISLAND COTTON GOOD.

PLAN "WHITE WAY."

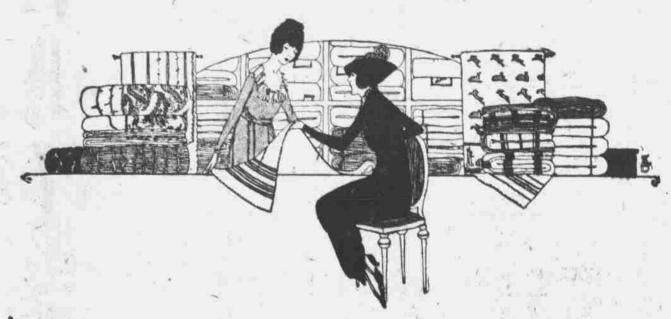
to the city lighting system



Emphasizing the importance of opportunities

The midsummer bedding sale continues

Offering reductions of a conspicuous nature



Beddings of that high character which feature reliability, of that unquestioned quality much sought after but difficult to obtain, even at a much more liberal expenditure of cost, are here in quantities sufficient to furnish all our clientele, a fact testified to by the throngs of customers to be found in our bedding store all day yesterday and this morning. The beddings in this sale were contracted for months in advance, and at prices at which we are enabled to offer the following:

Fine comforts—great savings

Comforts, cotton filled, slikeline covered, very attractive coverings, both in designs and colorings; for. \$4.98

and having border effect and without; choice

SELL 'EM IN MEMPHIS. COLDWATER, Miss., Aug. 19, (Spl.

COLDWATER, Miss., Aug. 19. (Spl.)

—A new bridge over a big pond about two miles west of town has just been completed. This is on the Arkabutia road, one of the most important in the county, and the old bridge was exceedingly dangerous. The bridge is 128 feet long, and cost about \$400. It was built by Messrs. Brewer and Dement, of Senatobia.

WASHINGTON. Aug. 12—Although more than a month has passed since authority was given states to reorganize their national guard, only 36,013 enlistments have been reported to the militia bureau. Of this total at least one-third are in the Texas guard. There are 27 states without any organization.

NEWBERN, Tenn., Aug. 19. (Spi,)— The loss of G. M. Smith, near Church-ten was heavy when fire flew from a stump in his lot and burned his barn and contents recently. Four hundred dollars' worth of hay, an automobile, 50 bushels of wheat, two wagons and bug-gies and a large quantity of farm tools were burned.

HICKMAN, Ky., Aug. 19. (Spl.) — Vernon Royer, one of the leading plant-ers on No. 8 island, ten miles below Hickman, brought here for display a stalk of cotton that is an unusually healthy and fine specimen. It con-tained 178 blooms, squares and boliz-He stated he had 20 acres that he thinks is this good all over.

NATCHEZ, Miss., Aug. 19. (Spl.) —
On account of the fact that the
municipal lighting contract will shortly expire, a new contract on a ten-year
basis has been prepared by the lights
and water committee of the Natches
city council. The new contract contemplates the addition of a white way

\$12.50 and \$15.00 Lambs' wool comforts, high-grade cover-ing, with and without borders, best wool filling, regular and extra sizes; choice

\$32.50, \$37.50, \$45.00 Comforts, down filled, very attractive patterns in covers and \$12.50 and \$13.50 with and without border effects; choice for

Crib comforts, silkeline, mull and satine covers, cotton, wool and \$3.50 to \$7.50 down filled; each

Bedspreads and bed sets

large scalloped styles, cut corners, at-tractive Marseilles designs; \$2.08 "Our Rose" white satin Marseilles bed-

spreads, full size, a fine grade-Hemmed styles, choice for, Cut corners, scalloped, choice \$4.98

Plaid Blankets, wool finished, double bed size—only a limited number in this lot; excellent colorings, a pair

Cotton blankets-

\$6.00 10 \$7.50 Bed sets, consisting of spread and bel-ster, in white and colors, regular, twin bed and extra sizes; choice— \$5.50 to \$11.75

Crochet bedspreads, regular bed size very attractive patterns; offered \$1.98 -excellent grades

Plaid Blankets, wool finished, beavy grade; pink, blue, tan and gray plaids; choice, a pair 7.......... \$4.98

Wool blankets—unusual values

Wool blankets, of U. S. army parts, refined black and black and willte \$5.95

Motor robes and steamer rugs, a few numbers_carried from \$2.95, \$3.98, \$5.75 Plush motor robes, very fine grade, beautiful colorings, and \$15.00 to \$27.50 marked to sell in this sale.

Krinkled bedspreads and sets

Krinkled spreads and bed sets, much liked because of ease in laundering, and require no ironing-

63x90 spreads, hemmed \$2.35 90x100 spreads, cut corners...\$4.25 72x90 bed sets for\$4.50 72x90 spreads, hemmed \$2.75 72x90 spreads, cut corners....\$8.25 90x100 bed sets for\$5.75 81x90 spreads, hemmed \$3.00 Our "Wilton" 72x90 lambs' wool batts, full comfort size, for, each..... \$3.98 Our No. 159 wool blanket, in white with colored borders, to sell as follows-Twin bed size, a pair\$10.00 Large size, a pair\$11.50 Our No. 181 white wool blankets with colored borders-Twin bed size, a pair\$12.50 Large size, a pair\$15.00 Our No. 183 white blankets, all wool, extra large (13-4 size), an excel-

Activities Among Memphis Negroes BY REV. T. O. FULLER.

The agents of the ordinary department of the Mississippi Beneficial Life Insurance company are in convention at Church's auditorium this week, under the direction of C. B. King, general manager and director of agencies. A program embracing life insurance topics will be presented. Perry Howard, of Jackson, Miss., general consellor for the company, will be the principal speaker. Among the other speakers are Dr. J. E. Walker and Mme. Minnie M. Cox, president and secretary of the company, respectively. An enthusiastic meeting is being held. Visitors welcome.

Prof. R. B. Hudson, of Seima, Ala, secretary of the National Baptist convention, will send identification certificates to important centers for distribution to those who expect to attend the convention at Newark. It is wise for those who expect to attend to notify the pastors at once.

Prof. R. P. Bailey is among the suc-cessful applicants who passed the state board of law examiners. Prof. Bailey is one of our best young men. Accept congratulations. Opportunity develops heroes. Grati-ude acknowledges and honors them.

Those who expected to go to Newark with the Memphis delegation should be at the Union station by \$0 o'clock on the night of Sept, \$8. Arkansas and Mississippi will joth Memphis. The Southern rallway is the official route. Friends of Prof. G. P. Hamilton, principal of the Kortrecht high school, are anxiously awaiting his return to the city, after an absence of several months recuperating in the mountains of Western North Carolina. There is an im-

ASK FOR and GET Horlick's Malted Milk For Infants and Invalids

link missing in our publ when Prof. Hamilton is away. W. H. C. Cochrel, press agent a Howe, went to Osceola to attend th

People can be your friends without doing everything you wish them to do and in the way you wish it done. Allow your friends some liberty of thought.

What some people can't match with brain they try to match with spleen. They just must get even in some way. The New Era Baptist association meets Tuesday with the Union Baptist church, Zion hall. Rev. William Thomas is moderator. Rev. R. J. Petty is treasurer, and Rev. C. W. Graham is chairman of the executive board.

Delegates are leaving for Osceola, Ark., to attend the Riverside Union as-sociation. A large attendance is ex-pected.

You may not be the whole show, but you are an actor and the world expects you to play your part with creditable efficiency. The world owes us nothing. We are debtors for what we found here on our arrival and for what we have enjoyed during the passing years, and our payments are somewhat delinquent. Get

The seifish man's platform: "If I am leading, count me in. If I am not count me out." Too many good people have adopted this platform." What the negro people of Memphis want is real constructive social work and they will not be satisfied with a few classes in dancing conducted among

Now Is the Time To install that contemplated

Hot Water Heating System. Don't wait till labor is scarce and materials are advanced.

Monthly Installments

No increase in price. H. Smith Heating Co. the young people of the churches. Raise the standard of the bad and don't lower the standard of the good.

The death rattle of John Barleycorn is distressing, but let him go. It means better times, better health, less crime and more happiness for my people. Everything is taking shape for the hig anniversary program at the St. John Baptist church on the fifth Sun-day. The Rev. W. S. Ellington, of Nashville, will preach.

FLEEING VICTIM SCARES ROBBERS

Wearing handkerchiefs over their faces two negroes warrying pistols at 2 o'clock Tuesday morning emerged from shadows at Fourth street and from shadows at Fourth street and Vance avenue and leveled their guns at J. A. Meyers, aged man, who operates an owl lunch booth at that corner. "Stick up yer hands," one of the black handits commanded.

Meyers, thoroughly frightened, darted for the door of his coop-like stand to seek cover from the pullets he was sure were coming.

Believing that their intended victim was making for a platol the negroes displayed the lack of nerve that real stickup men should possess and fied without gaining any loot.

FREE TEXTBOOKS URGED FOR SCHOOLS

Mrs. Berney Harris, chairman of the educational committee of the federation of Parent-Teacher associations, is circulating petitions with a view of securing free textbooks for each pupil in a state public school and also an enlargement of the city board of education from five to seven members.

The petitions are addressed to Gov. Roberts and ask him in the event of calling a special session of the legislature to include those questions in his call. The petitions are being signed very readily.

Their estimate is a cost of \$58 for each punil for books during the entire course, the relief from which would lay an additional burden of \$2.55 upon each taxpayer.

RECOMMEND \$2.15 WHEAT OTTAWA, Aug. 19—An initial payment of \$2.15 per bushel to farmer for wheat on the basis of No. 1 Northern, Fort William, has been recommended by the wheat board of control and approved by the government, according to an announcement this afternoon by Sir George Foster, actin gprime minister.

MERIDIAN PATRONIZES **GOVERNMENT GROCERY**

MERIDIAN, Miss., Aug. 19. (Spl.)-With Cliff Williams, who has offered to advance the money, as president, and

unions, high cost of living committee, as secretary, plans are being laid to order at least ten carloads of foodstuffs offered at reduced prices by the govern-ment, for distribution in Meridian. It has been decided to employ a man to distribute the goods.

Read News Scimitar Wants.

Wrong Again!

my parents' money by paying those unreasonably high prices that the stores are charging for new Fall Hats. I am going to have my Milan painted. What are you going to do?

Miss U. R. Wrong: Don't be silly and get a wrinkle. I have already solved the "high cost" of being fashlonably dressed. Take my advice and go to Rosenfield's, opposite the Hotel Gayoso. They have the swellest line of new Fall Hats in Memphisand some beauties at \$7.50 (exactly what ether stores ask \$10 and \$12.50 for).



FOR HIGHEST CASH PRICE

94-96 N. Second St., Memphia. Phones 1509, 1501, 1502.

OOFITE" ONE-PLY ROOFING Pidgeon-Thomas Iron Co.

Sanitary

Bedding Co.

Wal. 283.

There are many reports of astonishing results from its use, some showing improvement even in stubborn cases of long standing nerve weak-born cases of long standing nerve weak-born

Schulte Optical Co.

to see quickly, clearly

and without strain. The

preserve and protect

your sight.